

1 Business First, Compliance Second

GRC exists to enable better business decisions, not to create paperwork.

2 Right-Size Everything

Every governance activity should match the size, complexity, and risk of the organization.

3 Simplicity Beats Bureaucracy

If it requires a specialist to understand, it's too complicated for most SMBs.

4 Living Documents, Not Static Documents

Documentation should evolve with the business.

5 Governance Is a Daily Habit

Governance happens through consistent routines, not annual audits.

6 Visibility Before Security

You cannot protect assets you don't know exist.

7 Risk Drives Priorities

Not every problem deserves equal attention.

8 Accountability Must Be Clear

Every asset, risk, and control should have an owner.

9 Measure What Matters

Use a small set of meaningful KPIs rather than complex maturity models.

10 Continuous Improvement Is Non-Negotiable

Governance must evolve as the organization evolves.

11 AI Should Reduce Administrative Burden

Use AI to accelerate documentation while maintaining human accountability.

12 Governance Enables Velocity

Good governance removes friction by making decisions repeatable and predictable.